

Cann Valley Community Five-Year Action Plan 2025 - 2030



Community Vision

We want our district to be a thriving, buzzing place which is inviting to locals, tourists and future economic opportunities and optimises the health, wellbeing and productivity of our beautiful paradise

Values

Community spirit

Environment

Peace & quiet

Safety

Relaxing vibe

Sense of pride



Acknowledgements

Acknowledgement of Country

We would like to acknowledge the Traditional Custodians of the land that encompasses the Cann Valley district. We pay our respects to all Aboriginal and Torres Strait Islander people living in the Cann Valley district and Elders past, present and emerging.

Acknowledgement of Community Input

Thank you to everyone who provided input into the development of this community five-year action plan through the District Community Survey and drop-in sessions.

Acknowledgement of Funders

The development of the Community Five-Year Action Plan was jointly funded by CRC LGA Funding – East Gippsland Shire Council, the Victorian Government and Commonwealth Government under the Commonwealth-State Disaster Recovery Funding Arrangements.



The plan was endorsed by the CVDRG in August 2025

For further information

For further information about the action plan, please contact the Cann Valley District Representative Group - cvdrg@outlook.com



Cann Valley District
REPRESENTATIVE GROUP

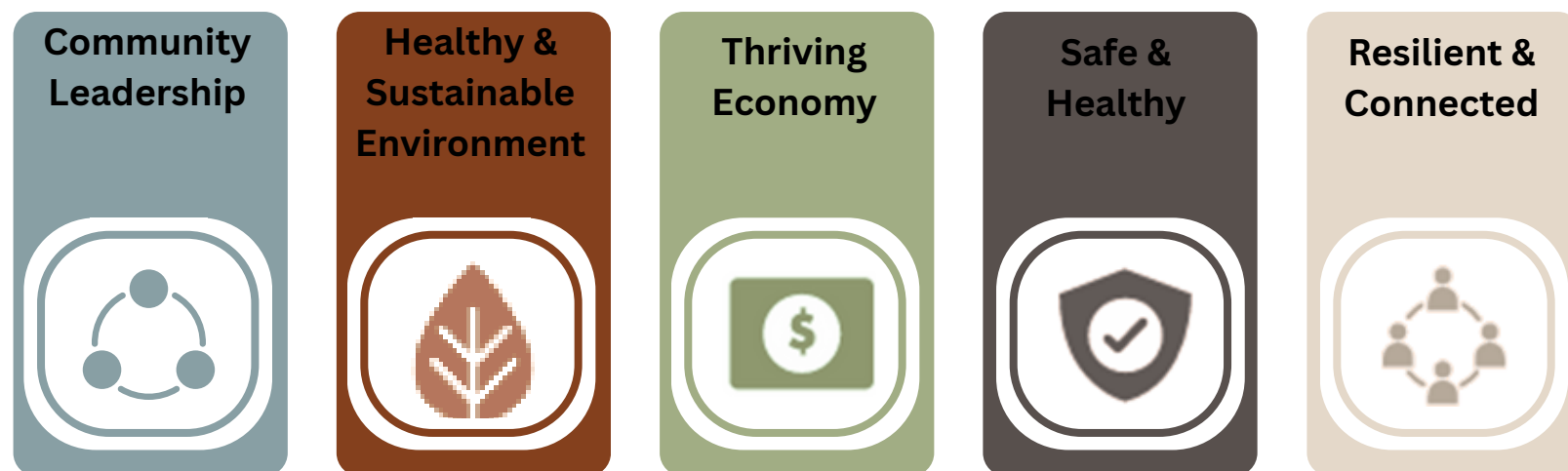
Cann Valley Community Five-Year Action Plan

2025 - 2030

About the Five-Year Action Plan

This Five-Year Action Plan (the Plan) builds on the work carried out by the community and partners over the last five years. The Plan has been designed so that it is clear enough to lay the path forward and yet flexible enough to evolve with the ever-changing landscape. It will provide a guide and a way that partners can work alongside our community to help us to achieve our priorities.

The plan captures the priorities under five key areas



Working Together: Roles & Responsibilities

Not all ideas in this Plan can be delivered by community, many need the support of agencies (i.e. government land managers), services (i.e. health providers) and funders.



Cann Valley District Representative Group

The plan will be overseen by the Cann Valley District Representative Group (CVDRG) and working/sub-groups will be developed around different priorities and actions.

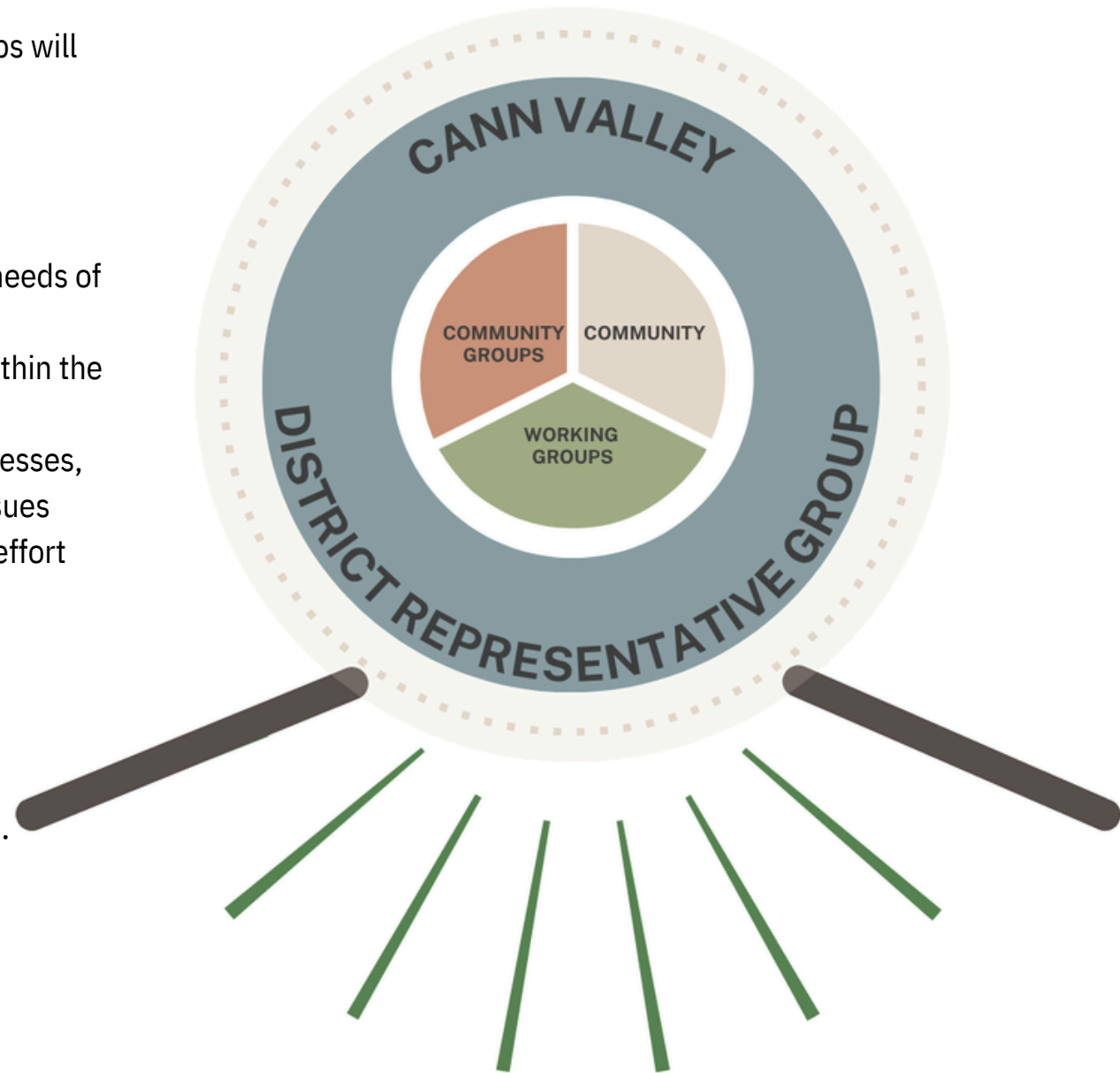
CVDRG Goals

Driving the Cann Valley District Five-Year Plan

- Providing for and advocating on behalf of the needs of the community
- Endeavouring to increase economic activity within the community
- Managing relationships with individuals, businesses, local organisations and agencies on district issues
- Representing the whole district, coordinating effort and communication

Representation

The CVDRG aims to include representation from community groups across the Cann Valley District as well as geographic and demographic representation. All groups are invited and encouraged to provide a representative to participate in the CVDRG.







COMMUNITY LEADERSHIP

- **Building on our strengths**
- **Working together**
- **Creating cohesive goals**
- **Identifying priorities**

Community Leadership - Our Priorities



1.1 Build the capacity and sustainability of the CVDRG

- Develop a financial strategy that goes beyond grants to create income streams related to the committee's purpose
- Foster skills in technology, projects, tap into pro bono work & volunteers, and volunteer management and trainees
- Create a centralised digital platform for the community, ensuring a unified source of truth
- Clarify roles and responsibilities and create a committee handbook
- Explore options for secretariat support, upskilling, and training

1.2 Increase community engagement and involvement

- Engage actively with the community, businesses, and children/young people
- Establish regular communication platforms, ensuring clarity, inclusivity, cohesion, and celebration
- Build community awareness and understanding about the roles and functions of the CVDRG

1.3 Continue to build on and develop partnerships with organisations and funders

- Collaborate with partner organisations to understand and align plan priorities and opportunities
- Advocate at all three levels of government and agencies



HEALTHY & SUSTAINABLE ENVIRONMENTS

- **Our community values highly the natural environment**
- **It is one of the main reasons people have come to the District**

Healthy & Sustainable Environments - Our Priorities



1.1 Improve access, usability and maintain the health of the Cann River

- Secure funding and implement Stage 3 - Access to the Cann River Project
- Explore other areas for opportunities for swimming and recreational use

1.2 Improve access to the beach, National Parks, State Forest & Wilderness Parks

- Open and improve roads, tracks and trails, making points of interest accessible and providing access and evacuation easier during emergencies
- Improve existing infrastructure and explore avenues for creating new infrastructural assets

1.3 Climate Consciousness - identify and address key environmental and biodiversity issues, risks and opportunities

- Implement initiatives targeting waste management, water security and food security
- Promote community-wide awareness and preparation for climate impacts



THRIVING ECONOMY

- **More local jobs and businesses**
- **Sustainable business sector that supports local growth**
- **Transitioning industries - growing tourism**

Thriving Economy - Our Priorities



2.1 Foster new business and innovative social enterprises opportunities to create new jobs and develop skills

- Continue to develop the potential of the Monaro Centre as a space for diverse recreational, social, and educational activities
 - Increased marketing of events and use of the spaces available
 - Investigate collaboration for activities and events
 - Explore potential for small-scale camping (see 2.3)
- Provide training and education to build skills and qualifications
 - Create Café at the CRCC to provide hospitality training and employment
 - Partner with training organisations to develop approaches to address local skill gaps
- Conduct feasibility studies and business case/s to assess the scale and capital investment requirements for innovative social enterprises opportunities to fill gaps - Supermarket, Trades, Mechanics Workshop, Supermarket, Old Noorinbee School

2.2 Support and grow local businesses

- Create and support opportunities for networking and collaborating, promotion and links to potential resources and services
 - Explore interest and supports available to re-establish a business group

2.3 Increase visitor engagement and spending in Cann River by encouraging longer stays

- Provide guidance and information about what's on offer, places of interest and amenities
 - Document and present settlement and First Nations history
 - Signage
 - Explore options for tourism information availability on weekends
- Conduct feasibility studies and business cases to assess the scale and capital investment requirements for the top tourism projects identified in the Cann Valley Tourism Opportunity Plan
 - Equipment hire and guided tours (kayaks, paddleboards and bikes)
 - Seasonal glamping (or similar) accommodation
 - Small Scale Food Priority Projects
- Improve, create and maintain built and natural resources
 - Upgrade the public toilet facilities in Cann River township and review other existing public toilets and needs
 - Cann River Rainforest Caravan Park upgrades
 - Walking tracks (see 4.3)
 - Expansion of parking infrastructure
- Provide events and activities for tourists to come to town and stay (see 4.2)



est Walk





SAFE & HEALTHY COMMUNITIES

- **Being prepared for emergencies is a priority**
- **Community health and wellbeing is something we think can be strengthened**

Safe & Healthy Communities - Our Priorities



3.1 Emergency preparedness - continue to work together to build and strengthen individual and community capability and capacity for effective ongoing mitigation, planning, preparedness, response and recovery activities

- Integrate a comprehensive and coordinated approach across all levels of government, agencies and the community
 - Fuel reduction burning
 - Ongoing updates and refinement of Local Incident Management Plan's (LIMP's)
 - Improve communication and emergency infrastructure and equipment
 - Increase water security
 - Increase community knowledge and understanding of how to prepare for an emergency
 - Continued collaboration between Emergency Management Agencies, services and community

3.2 Improve access, reliability, sustainability and quality of essential services - utilities (power & water), communications, roads, food, childcare, housing

- Advocate for partnerships with relevant Departments and organisations for improvements in access, sustainability, reliability and quality
- Develop local solutions to improve access, reliability and quality of essential services

3.3 Improve the health and wellbeing of the community

- Strengthen health & wellbeing programs and activities across the lifespan
 - Access to fitness facilities
 - Sporting opportunities
 - Recreational activities
- Build the capacity of local services and community to deliver and sustain health and wellbeing programs
- Support the community to be able to grow old in Cann River







RESILIENT & CONNECTED COMMUNITIES

- We value the friendly, close knit community
- We want to maintain and build connections - socially and with our community facilities and footpaths

Resilient & Connected Communities - Our Priorities



4.1 Maintain and grow activities for children & young people

- Maintain and ensure sustainability of existing programs - Youth Group, Craft Group, Playgroup
- Provide skill development, training and jobs opportunities for young people (see 2.1)
- Scope opportunities to upgrade the motorbike track and mountain bike track/pump track
- Consult with children and young people about preferred equipment as opportunities arise with playground equipment upgrades eg. web climbing frame, flying fox, big slide

4.2 Continue to provide activities and events that connect the community

- Develop an annual calendar of activities
- Seek funding opportunities to support activities and events
- Partner together with organisations to support to run events and activities
- Invite and encourage community to run and support events and activities

4.3 Continue to build a connected and sustainable Cann Valley Walking Track Network to boost both local recreation and tourism

- Partner with key stakeholders, continue to maintain, upgrade and further develop the Cann Valley walking track network utilising the Cann Valley Walking Tracks Masterplan
 - Seek resources to upgrade and develop the prioritised and sustainable Cann Valley Track Network
 - Enhance community and visitor awareness about Cann Valley's walking tracks
 - Improve the signage of walking tracks
 - Coordinate a marketing campaign using the assets that have been created

4.4 Maximise use of community facilities

- Create a Cann Valley District Community Facilities Master Plan to assist with maximising opportunities, ensure sustainability of facilities and supporting to seek funding and resources as required
 - Facility management structure
 - Proposed improvement works
 - Heritage and cultural significance
 - Long-term and short-term opportunities
- Explore a coordinated approach to community facilities to increase efficiencies and make it easier to run community facilities
- Undertake further assessment of the costs associated with upgrading existing facilities to meet relevant regulations to ensure fit for use
- Support community groups with access to information on training, leadership, governance, grants





