

Orbost and District Community Plan 2020–2030

2020 Review (Version 14)

Orbost and District Vision for 2030

By 2030 Orbost and District will have an increased population with an age profile similar to the rest of East Gippsland. There will be a strong economy with a range of work opportunities. There will be variety of opportunities for all sections of the community in education, sport, recreation, and the arts and there will be a range of opportunities for social interactions.

Outcomes

To ensure that we reach our vision over the next 10 years the community will work together to achieve the following outcomes:

1. The region to be a location of choice for existing residents, retirees, “sea changers”, “tree changers” etc. and acknowledged as all age friendly
2. A range of health services to cater for the varied community (*physical and mental health*)
3. A community with a strong economic base and a range of work opportunities
4. A safe place to live (*law and order; physical safety*)
5. An expanded and balanced population (*larger population; more young people*)
6. A wide variety of leisure opportunities in recreational, sporting, cultural and arts pursuits
7. A variety of educational opportunities

Progress will be gauged through a set of objectives and measures for each outcome – see below.

	Outcomes	Objectives	Strategies	Key Deliverables/Actions	Who is responsible	Status 23 November 2020
1	A location of choice for existing residents, for retirees, “sea changers”, “tree changers” etc	Marketing of the district as a place to live	Develop a marketing plan	- Develop a website emphasizing the advantages of the district as a place to live - Develop a presence on social media	ODCCI	- Basic web site set up by Chamber orbostregion.com.au - Also visitorbost.com.au has been purchased - Website needs updating - social media presence from 01/12/20
				Develop a welcome pack for potential residents and newly arrived residents	ODCCI	- Partly covered by web site but out of date - Need to have packs available in hard copy
				Develop branding for the district		Agreed to use “Orbost – Heart of Snowy River Country” as per town signs at least in the short term
		Maximise housing and land options for potential new residents and the existing community	Ensure that there is a wide range of housing and land options available in the district	- Analyse trends in housing requirements - Develop a range of options for housing and land availability in the district - Work with EGS planning staff re potential zoning changes to release more land - Work with the private sector and government authorities to develop plans to fill the gaps in the market	ODCDG	- Some work completed by committee - Marlo estate released - Orbost estate released
			Provide information to assist residents to access home modification Services	Develop a register of tradesmen	ODCCI	- Tradesman page on web site. - Needs updating

	Maximise Transport & mobility options with particular emphasis on the elderly	Retain existing and improve the range of public transport options for the community	• Monitor the bus service and input to any proposed changes to the service	ODCDG	• Satisfactory at present
		Improve pedestrian access around towns	• Identify locations where pedestrian access is not safe and lobby for improvement		• Shire have recently installed new paths and improved some existing paths
		Improve street lighting around towns	• Identify locations with insufficient street lighting and lobby for improvement		
		Ensure that there is sufficient parking for the elderly and the disabled	• Input to Forest park upgrade process	EGS	Forest Park Project committee formed by EGS, some stakeholders consulted
		Ensure that key buildings are accessible to the elderly and the disabled	• Survey public building access		
		Ensure that there are sufficient rest areas, toilets etc around town	• Upgrade/improve existing facilities • Identify needs for new facilities • Input to Forest park upgrade process		Forest Park Project committee formed by EGS, some stakeholders consulted

	Outcomes	Objectives	Strategies	Key Deliverables/Actions	Who is responsible	Current status
2	A range of health services to cater for a varied community <i>(physical and mental health)</i>	Ensure that there are a wide range of health services to meet community demands	Maintain and grow the range of health and community services available in the community	• Support ORH in its efforts to maintain and expand services available to the community • Support ORH in its endeavors to gain funding to expand old age care facilities • Encourage private sector investment in health care	ORH	
			Encourage facilities and infrastructure that promote health	• Support strategies to manage responsible consumption of alcohol and management of other drugs in the community		
		Individuals within the community have formal and informal social networks - Community connection	Community members are kept informed about key events within the community	• Social media • Web sites • Print media • Radio • Ensure that all sections of the community have access to technology		
			Provide opportunities for non paid work as volunteers	• Maintain a register of voluntary organisations • Promote volunteerism as a “social opportunity”	ODCCI	Partly covered on web site. Needs updating

	Outcomes	Objectives	Strategies	Key Deliverables/Actions	Who is responsible	Current Status
3	A community with a strong economic base and a range of work opportunities	Identify economic opportunities in the district and progress them to job opportunities	Prepare an Economic Development strategy	Strategy document	ODCDG	Tourism strategy developed
			Maximise the short term inputs to the Region post bushfire	Develop a list of potential projects	ODCCI	Some projected funded. Progress documented regularly by Chamber
			Work with Latrobe Valley Authority on strategies relating to the closure of the timber industry	Obtain funding for project officer	ODCCI	Grant application submitted
			Prepare a tourism strategy as part of the Economic development strategy	Identify key strengths of the district for promotion	ODCDG	Draft completed and subject to review
		Keep local money local	Lobby to maximize local employment on projects and new enterprises in the district	Locals have opportunities to apply for jobs	ODCCI	Successful negotiations at gas plant
			Support businesses who are providing opportunities for paid work	- Support groups and organizations proposing initiatives which will provide employment options – particularly for young people - Promote the employment of the elderly - Encourage small business entrepreneurship - Develop business support programs - Support business mentoring programs	ODCCI	

	Outcomes	Objectives	Strategies	Key Deliverables/Actions	Who is responsible	Current status
4	A safe place to live <i>(law and order and physical safety)</i>	Community members feel safe	Maintain current low levels of crime rates relative to State averages	- Monitor and lobby to maintain a police service at the current level prorata to population - Monitor staffing levels at Orbest police station - Lobby to maintain a police house in Orbest	ODCCI	Staffing levels currently satisfactory Police house is currently occupied and not for sale
		Decreased injuries related to community infra structure	Identify potential areas of risk particularly for the elderly population	- Input to design for Forest Park upgrades - Audit traffic and pedestrian infrastructure and lobby for improvements as required including access for the aged and disabled	ODCCI	Forest Park Project committee formed by EGS, some stakeholders consulted Many footpaths improved recently
		Improve the capability of the community to respond to emergencies	Encourage volunteerism in community safety organisations such as CFA, SES, Volunteer Coastguard etc	- Organisations maintain or improve membership levels - Monitor membership of volunteers in emergency management organizations - Celebrate volunteering in the community eg volunteer of the month - Clarify responsibilities for emergency events such as floods and fire		
		Upgrade of telecommunications networks		More reliable and fast internet		

	Outcomes	Objectives	Strategies	Key Deliverable/Action	Who is responsible	Current Status
5	An expanded and balanced population (<i>larger population; more young people</i>)	Increase the size of the population	Promote the district as an attractive retirement destination or an alternative to city life	Population increase of 10% over 10 years	ODCCI	
		Increase the proportion families with young people in the population so that the population profile is similar to other parts of East Gippsland	Support initiatives which will create more jobs, education and training and services for young people	- Support groups and organizations proposing initiatives which will provide employment options – particularly for young people - Lobby for local employment on projects		

	Outcomes	Objectives	Strategies	Key Deliverables/Actions	Who is responsible	Current status
6	A wide variety of leisure opportunities in recreational, sporting, cultural and arts pursuits	Retain and grow current Events & Activities in the Region	Retain existing events .	Identify and work to retain signature events in the district - Xmas eve festival, Orbost show, Orbost Golf classic, Marlo triathlon	Show society Xmas eve committee Golf Club Football club	Xmas eve and Show planned Marlo Triathlon cancelled
		Maintain and grow indoor and outdoor sporting facilities	Identify priorities for maintenance and expansion of existing facilities and potential funding sources - particularly those giving options to the young (eg skate park)		EGS	Skate park upgraded
		Maintain and grow recreational opportunities including those on public land	Identify opportunities to improve access to public land			Many new proposals for PV and DELWP land submitted for funding
		Maintain and grow the number and type of arts and cultural activities	Identify opportunities for additional events	- Promote and seek community and govt. support for arts and culture		
		Improve the built environment	Identify needs for improvements to infrastructure in towns	- Completion of connecting paths at Newmerella - Implementation of improvements to the Forest park precinct - Upgrade toilets at Forest Park - Upgrade toilets at Lochiel Park		Project committee formed by EGS, some stakeholders consulted

				• Upgrade the watering system for the Lochiel park oval • Upgrade the playground area at Lochiel park • Bitumen the road around the Lochiel Park oval • Bitumen the netball carpark at Lochiel park		
		Improved facilities on public land in and adjacent to the towns	Identify key community priorities on PV controlled land and lobby for their construction or maintenance	• Formation of a lobby group to work towards improvement to ocean access at Conran • Walking track Marlo to Conran	ODCCI	No action to date
				• Access road Conran to Bemm River	ODCCI	Included in lists of projects submitted for govt grants
			Identify key community priorities on DELWP controlled land and lobby for their construction or maintenance	• Support the restoration of the Orbost Railway viaduct project • Support for Orbost to Marlo shared pathway • Upgrade of Rail trail Orbost to Nowa Nowa	SSRB committee	Recent government funding announcement Included in lists of projects submitted for govt grants Included in lists of projects submitted for govt grants
			Identify key community priorities on Council controlled land and lobby for their construction or maintenance	• Forest Park improvements • Identify needs for additional or improved walking trails in the town areas		Project committee formed by EGS, some stakeholders consulted Proposal submitted for shared pathway Orbost to Rifle Range

	Outcomes	Objectives	Strategies	Key Deliverables/Actions	Who is responsible	Current status
7	A variety of educational opportunities	Maintain and grow the number and variety of education & training courses available	Retain and expand educational institutions	• Advocate for new flexible learning Opportunities • Ensure delivery of telecommunications on parity to large cities		
			Make greater use of technology to deliver training and education for employees, employers and small business operators			